

INSIDE



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PRESIDENT'S MESSAGE

It's a new season! A season of change ... cooler weather and changing leaves. A season of gratitude ... saying thanks and sharing meals. A season of generosity ... giving gifts to those in need. It's the perfect time to consider TAID! It may sound kind of funny to think of it that way, but it's easier and more rewarding than you might think to donate your time, talents and money to the organization that protects your profession year round. So why not now? And why not you?

One of the goals during my term is to raise funds so we are prepared to respond to any issues up ahead. As you may remember, the recent legislative session had some surprises for us and we found ourselves fighting to remain a viable profession. Thanks to you and our partners we pulled through with a victory this time, but not without some casualties to our funds. We must restock our reserves to prepare for the next battle, which IS expected to come. We are the target of a well-funded Goliath and the threat to our livelihood is not going away soon. If you sense a bit of anxiety here then I have made my point clearly. TAID needs you now more than ever!

If you are not a member then start by joining TAID at one of the membership levels. It's more affordable than you may realize and we are open to anyone that supports the interior design industry, including your beloved pet Fido. Just kidding! (kind of)

If you are a member, then please renew your membership early and ask a friend to join. If getting involved in the frontline action is what you want then let us know. We have positions available at the regional and state levels that need your talents, skills and expertise in various areas.

If you are not ready to join yet, but you want to help in some way, then a one-time gift to the PAC fund or general fund might be perfect for you. A donation of \$25 or more can really go a long way. Plus we have a convenient and secure method of payment online at www.supporttaid.org.

If you are an industry partner, then we have some sponsorship opportunities for you that would provide you with exposure to affiliated and unaffiliated design professionals, through the TAID website, social media and various TAID events. This is brand new. Ask us about it!

Finally, if you are interested in personally influencing legislation more directly, then you should contribute to the TAID-PAC, which stands for Political Action Committee. The PAC CANNOT receive any funds directly from TAID general funds. All PAC money must be from personal checks made to TAID-PAC. These PAC dollars go to contributions to the legislators that are supportive of our political agenda, and they are typically used for election campaigns. TAID has re-activated the DESIGNPAC program, which allows you to set up automatic payments at various levels of support. Request a form or check it out online at www.supporttaid.org.

As you can see, TAID has several options for you to take advantage of. So why not now? And why not you? It's a small price to pay to protect our right to work as a design professional.

Sincerely,

Rosa G. Salazar, RID, IIDA, ASID

www.supporttaid.org

Visit our website for additional information

Executive Director News

What gorgeous weather we are enjoying – just wish it would never stop, but then again everyone would move to Texas and we can't have that or can we? Oh, well, as you can see this could go on and on. Hello -

In our last newsletter I announced a Save A Date for an Austin event which has been postponed until Spring, stay tuned and as soon as we have more information we will send it to you and post it on our Facebook page.

The annual art event in Houston has also been moved to the Fall and that date will be announced shortly, most likely October 12th.



Marilyn Roberts, Rosa Salazar and Lew Vassberg

The board recently voted to change our regions from four to five and created the Central region with that change Marilyn Roberts became our first Vice President of the Central region. Please see our new regional map and VP's on page 6. We are thrilled to welcome back to our board outgoing TBAE interior design board member, Lew Vassberg, who will take over Marilyn's position as VP of Legislation. Both Marilyn and Lew were sworn in by our President, Rosa Salazar at our last board meeting in San Antonio. The board also elected Sally Dinsmoor as our VP for the West Region and she will be joining us at our next meeting.

The last legislative session was charged with redistricting and as usual this usually brings a change in the legislature. The 2012 election season is open: The first day of the official filing period for the 2012 elections is still weeks away

and we've already had 26 State Representatives and 4 State Senators formally announce that they won't be seeking re-election next year. And we are not through yet.

Combined with the 38 new House members elected in 2010 and over one-third of the House will have one session or less experience. All four the State Senators were committee chairs, so the loss of leadership, not to mention their collective 64 years of institutional knowledge, will be considerable. (Three of the four also served in the Texas House, so you could theoretically add another 24 years of lost legislative experience, except the House and Senate are so different that it's almost "a different arena" when moving across the Rotunda.

The very large number of very recently elected legislators, the greater the potential that one or more will introduce an ill-advised bill, like a tax on professional services or changing you can do what in the design build area.

Our work is cut out for us, this means we will have to get active in the campaigns of those running for the first time or those with only a session or less experience, those who haven't become set in their way of thinking. If we do, we will have the opportunity to educate them, to show them that we care about issues such as accessibility and sustainability in all environs.

As we look across the United States, there are other changes as far as the interior designers are concerned. Florida was very luck to save themselves from deregulation in the Spring but there is almost certainty that more legislation will be filed to deregulate them again. The Institute for Justice has filed with the US Supreme Court to repeal the federal courts decision and while we don't think the case as merit, one never knows. Mississippi became the latest state to register interior designers bringing the total to 27 with the most populous states included.

Enjoy the Fall,

**Donna Vining, FASID, IIDA, RID, CAPS
Executive Director**

Spotlight on our Board Members

Inda Hahn, IIDA, RID

IIDA Representative, San Antonio



Howdy! My name is Inda and I'm a Registered Interior Designer!

That's usually not how I introduce myself, but it seems more and more appropriate these days. Why? Well for one it cuts out the next question from the stranger "What do you do for a living" and my temptation to say "I rock out!" More importantly it's an appropriate introduction because it is my job to educate and inform the public of what a Registered Interior Designer is. It's all of our jobs to set the record straight, shout it out from the mountains, and tweet all day about what exactly it is we do and why it's important to the health and safety of the public. You might not have all the answers, statistics, facts, and your voice might shake, but that's why we are here. TAID works hard and we all volunteer our time to provide Registered Interior Designers and the public with the facts, numbers, and the strong united voice that is needed.

I attended Southwest Texas State University to major in Interior Design and obtain minors in both Art and Technology. Upon graduating I moved to San Antonio and started my career in commercial design with the international firm 3D/I Parsons. Moving to a smaller firm (Chesney Morales & Architects) allowed me to be involved in all aspects of a project from design to construction. I recently moved to Austin and have accepted a job with National Instruments. I've been involved with IIDA for over nine years and have held positions on the city center level and chapter level.

As the newly elected IIDA Representative, it's my duty and honor to keep up with TAID and report back to the Texas and Oklahoma IIDA members. Encouraging involvement with IIDA members has admittedly been an easy job, but we are always looking for new faces and ideas to help us along the way. How can you help? Renew or join TAID, write a check, volunteer, write your local legislator, or stop by to say hi. Fight to keep what you have worked so hard for, make your voice heard! Educate and continue designing spaces that improve our global society.

Reception honoring Rep Jose Menendez

Texas Association for Interior Design is pleased to announce the awarding of the prestigious Virginia Roberts Award to State Representative Jose Menendez, District 124. The award was presented to Rep Menendez on Friday, October 14th, 2011, at 5 pm at the Thomas Jefferson High School Auditorium. The Virginia Roberts award is presented in recognition for outstanding service to the citizens of Texas.



Thomas Jefferson High School

"I am honored to be recognized by the Texas Association for Interior Design as the recipient of the Virginia Roberts Award", Rep. Menendez said. "I am especially proud that they are presenting this to me as a part of the Thomas Jefferson interior design and architecture first annual program ceremony and applaud their education efforts in the community. The Thomas Jefferson interior design and architecture program was inaugurated last year and the classes were filled immediately. We are pleased that the students will be in attendance at Representative Menendez's presentation.



Grace Padrón Gonzales, Julie Reynolds and Elizabeth Williams



Rep. Jose Menendez, President Rosa Salazar, Grace Padrón Gonzales



Rep Jose Menendez

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The sale of the Texas Accessibility Standards Field Reference Manual 2012 Edition supports the work of Texas Association for Interior Design. TAID is an advocacy group speaking as a single unified voice on legislative issues which affect the business of interior design in Texas.

The updated 2012 Texas Accessibility Standards for Accessible Design align with the federal standards

Examples of Changes you will see in the Updated TAS

Reach ranges have changed for the seated user. There are detailed explanations with diagrams. Change in the number of days to file paperwork with TDLR.

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TAID Pac needs your Help!

The Texas Association for Interior Design (TAID) was formed as a result of a group of concerned interior designers getting together to protect the future of the design profession. Over the years, it became apparent that we needed our own Political Action Committee.

It is the responsibility of TAID-PAC to raise its own funds. The PAC CANNOT receive any funds directly from TAID general funds. All PAC money must be from personal checks made to TAID-PAC. These PAC dollars go to contributions to the legislators that are supportive of our political agenda, and they are typically used for election campaigns.

On the state level, these legislators work for around \$7,200 per session. Therefore, they need help to fund their elections. Other similar professions, i.e. the architects, raise close to \$60,000 for their PAC per legislative session. If we are to participate in the political process and protect our profession, we must raise more money for our TAID-PAC.

DESIGNPAC supports legislators and statewide officeholders who have supported or shown an attitude of support to the profession of interior design. It is critical that we not only retain these people in public service but also continually recruit and elect new supporters of the profession. This was created so that we could put it on your credit card and we all know that most of us would just look at \$25.00 on our credit card as another meal but I can't begin to tell you what a difference it would make to TAID - PAC.

Platinum Level

100.00 per month



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50.00 per month



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25.00 per month



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20.00 per month



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The Texas Board of Architectural Examiners
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TOTAL

Not a member of TAID?

Simply fill out the short form below and remit \$75.00 for annual dues to participate in this important organization representing Texas interior designers.

Name _____ Business Name _____
Address/Phone & Fax # _____ Business Address, if different _____