

# INSIDE



## TAID

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EXECUTIVE DIRECTOR

## VOLUME 12, ISSUE 4

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## PRESIDENT'S MESSAGE

As we approach the Texas 82nd Legislative Session beginning on Tuesday, January 11, 2011, TAID is busy working on issues that will affect the business of interior design in Texas.

Federal Mandates and Standards are coming from everywhere and we will try to keep you abreast of as many as we can learn about. The following new laws and manufacturing specifications will mean changes for the ways in which you provide services and product to your clients.

**CHILD SAFETY:** After hearing reports from parents whose infants and young children were accidentally strangled by corded window coverings and the Consumer Product Safety Commission, the Window Covering Manufacturers Association published the ANSI/WCMA A100.1-2010 (PS). It is the Provisional American National Standard for Safety of Corded Window Covering Products. Discard the 2009 standard. In addition to hang tags for Roman style shades, roll up shades and adjustable length products, we need to learn the new regulations for cord shroud devices, tension devices for cords and stock blinds (off the shelf readymade blinds, etc.) As we are designing the next pair of draw draperies or sun control window coverings, we need to read and understand the new ANSI Standard for their manufacture. Small independent workrooms must use the new standard as well as the huge factories that create corded products by the 1000's. The lawsuits that I have briefly seen name the large manufactures, the reseller and the installer. **NEW GAME.** Be Informed. The Standards are being sold for \$36 or \$18 if you are a WCMA member.

### MUST READ:

[www.bureauveritas.com/.../wcma\\_revises\\_windowcovering\\_standard?...](http://www.bureauveritas.com/.../wcma_revises_windowcovering_standard?...)

**MUST READ:** To read the other side of the issue, click: [www.greenbaypressgazette.com/article/20100926/GPG03/9260603](http://www.greenbaypressgazette.com/article/20100926/GPG03/9260603) Read the rules before specifying or purchasing corded window coverings for your residential and commercial clients.

**CHILD HEALTH:** To protect children from lead dust exposure, there is no OPT OUT for Target Housing, Daycares and Schools. The EPA Lead-Safe Paint Renovation Certification sign up deadline passed and the persons wishing to obtain this certification needed to sign up for classes before September 30, 2010 to be able to complete training by December 31, 2010. Enforcement will start after that date. [www.epa.gov/lead/pubs/traincert.htm](http://www.epa.gov/lead/pubs/traincert.htm). This law applies to residential and commercial.

If you have trouble finding an EPA Certified Painter for projects built before 1978, call the Specification Rep of your favorite paint company and he might be able to connect you with a list of painters whose livelihoods depend on being compliant. Your local paint supplier may not be allowed to recommend any painters for liability reasons.

### ECONOMIC REPORT - LETTERS FROM TAID MEMBERS AROUND TEXAS:

I am still receiving letters ([interiors04@yahoo.com](mailto:interiors04@yahoo.com)) from around our state about how Registered Interior Designers are faring in this economy. The main themes are: 1. Starting in January 2009, work was put on hold and is still holding. 2. Marketing calls result in confirmation that some homebuilders have gone out of business thereby forcing their suppliers to also go out of business or cut staff. 3. RID's have moved to home offices and reduced employees to just themselves and/or one other person. 4. No one sees an end in sight. 5. One letter confirmed that the DIYer's are trying to save money and that the RID is called upon for consultation instead of providing services. That RID says that taxing consultation at this time is not a good idea.

**THE GOOD NEWS: LEGISLATIVE DAYS IN AUSTIN, MARCH 1, 2011. YOUR CHANCE TO BE HEARD BY YOUR LEGISLATORS.** Plan to join TAID members and Interior Design Students from CIDA schools in Austin on 3/1/11. We will have training on 2/28/2011 and the next day meet in the State Capital Building to break into small groups. Each group will call on legislators, their Legislative Aides or staff member to deliver popcorn and TAID brochures. We will deliver the message of how important the planning done by Registered Interior Designers is to every Texan's Health, Safety and Welfare when they are at work, a restaurant, shopping, a hospital or enumerable places used by the public. Last session we became RID, now we have to educate everyone about RID.

If you want to share your experience about the condition of your business, send me an email. I will print them and we will deliver them directly to the legislator's offices. You may use only your region and initials if you prefer to remain anonymous. If you wish to join us, remember everyone pays their travel expenses, splits the hotel cost by sharing rooms, eats in the Capital lunchroom and most carpool to save gas and airfare. TAID will host a Legislative Reception where we network with many legislators and staff members who research issues and prepare position reports for their legislators. This is also one of the best times for speaking with legislators about our issues. If you cannot come, then email your concerns to me so I can have an accurate report for them.

*Julie C. Reynolds*

Julie Reynolds, ASID  
Texas Registered Interior Designer  
TAID President 2009-2011

**TAID MISSION:** Texas Association for Interior Design (TAID) is an advocacy group speaking as a single unified voice on legislative issues which affect the business of interior design in Texas. Anyone with an interest in the business of interior design in Texas may join.

[www.supporttaid.org](http://www.supporttaid.org)

Visit our website for additional information

TAID

11418 Hylander Drive  
Houston, Texas 77070  
281-257-3523 Phone/Fax  
[www.supporttaid.org](http://www.supporttaid.org)

# Executive Director News

Please join me in thanking two of our out-going board members, **Diane Alexander, ASID, RID, LEED AP** and **Pamela Krisan, ASID, IIDA, RID, CKD**, for all the time, money and devotion they have shown TAID over the last few years. We wish you well and THANK YOU for your service.

In our last issue Cathy Hendricks, RID, Executive Director of TBAE, wrote a great article on our title, Registered Interior Designer. Building this Brand is a huge undertaking that TAID has been focused on and will continue to focus on in the coming year. Are you doing your part? PLEASE, PLEASE use the title and when you introduce yourself say you are a REGISTERED INTERIOR DESIGNER. We all know that people still



*One word tells your whole story*

don't understand the differences in interior decorator and interior designer and now they have to understand REGISTERED INTERIOR DESIGNER. You have done all the hard work to achieve the status and now you must do more to ensure that everyone understands. At Metrocon, I shared what one interior designer was doing in her advertising to distinguish herself. I

hope that you will all include RID in your promotional pieces, your websites and your business cards. Unfortunately, no one is going to do the work for us, so we must do it ourselves.



Rick Armendariz, Julie Reynolds, Paul LaBrant



West Texas City Center makes donation.

The fall is a very busy time for TAID as many of us will be working on legislative campaigns by volunteering. Some ask what we do. We stuff envelopes, make phone calls, put out yard signs, walk the blocks with the legislators, or anything else they ask of us. All we ask is a moment to explain who we are and what we do. I am sure you are not surprised that most people don't know what we do. We have included a list of the state candidates for the November general elections for your convenience. I encourage you to do your part and vote!

Some of you have heard me say that the work of TAID will never be over and some of you have questioned me about that remark. As long as interior designers want to work and earn a living, TAID will be active in watching and safeguarding that right. We work very hard 24/7 to educate the public and the legislators about what an interior designer does and the impact that we have on humans. We will be walking the halls at the Capitol on March 1st – we hope you can join us. It is a long hard day but the education that we are able to do is huge.

I am very happy to introduce you to our two newest board members. **Rick Armendariz, Allied ASID, RID** returns to our board after a long absence. Rick owns Domain, Inc. in El Paso and he joins us as VP-West. **Paul LaBrant, IIDA, RID** is a newcomer to our board. Paul is employed at Parkhill, Smith & Cooper in Lubbock and joins the board as the VP of Students. We are really looking forward to learning from these gentlemen and working with them to further our goals. Please join me in welcoming them to the TAID board. The board held its last meeting of the year in Lubbock and we are grateful to the IIDA West Texas City Center for their help and generosity.

As always, I am here for you if you need anything. Recent calls have been about sales tax, continuing education requirements, and the NCIDQ exam. I am thrilled to help in any way I can, keep those questions coming.

All the best,  
*Donna Vining*

Donna Vining, FASID, IIDA, RID, CAPS



# Spotlight on our Board Members

## Grace Padron Gonzales, RID

### VP Education



Grace Padron Gonzales, RID is principal of Grace PG Design Group. She has over 20 years of experience in the design / build industry having completed projects project up to 200 million dollars. She is a graduate of the University of Houston. While working in New York City project she worked for a design building company completing financial institutions such as Credite Swiss, and Netherlands Middlestandt Bank, and Sumitoma Bank all multi million dollar projects.

Grace PG Design Group concentrates on inner city revitalization projects, that include both public / private sector as well as non for profit clients Some of the projects that she has completed in San Antonio include the International Center for the City of San Antonio, the Alameda Office building, San Antonio Hispanic Chamber's offices, and the Deco Building on Fredericksburg Road. Currently the firm is part of the San Antonio International Airport program management team overseeing the construction of the new terminals and just completed the interior renovation of the Guadalupe Cultural Arts Theatre, circa 1943.

Her firm was awarded the Emerging Business Award by the San Antonio Hispanic Chamber. She is a Leadership San Antonio Greater Chamber of Commerce graduate, and has served on the steering committee for Leadership San Antonio. Other key role she has had is serving as Vice Chair of the San Antonio Port Authority a 2,000 acre redevelopment, Vice Chair of City South Board of Directors, and Past Chair of the Cultural Arts Board for the City of San Antonio. She is also is a member of SA 100 and the International Women's Forum, an internationally recognized women's leadership organization.

As the VP of Education on the Texas Association for Interior Designers Board, she has concentrated on messaging and communication. Ms. Padron Gonzales feels strongly that the interior design profession needs to grow the message that as part of the team of building sustainable, integrated and responsible environments, registered interior designers are key members with vast knowledge and information. She feels that the title act has helped in accomplishing this and she will continue to pursue legislative efforts to strengthen the practice and future for registered interior designers.



# Interior Architecture: Why Words Matter

## Use of the term can be risky for individuals and the profession

In light of the ongoing national conversation over use of the terms “interior architect” and “interior architecture,” it is important to reiterate the legal issues that pertain to use of these terms, as well as the Society’s position on the issue. Further, as the leading voice for the interior design profession, ASID is obligated to inform all members of the possible ramifications of using the term “interior architect” to describe themselves, and the term “interior architecture” to describe their services.

Over the years, ASID has watched with growing concern the use of the term “interior architecture” to describe interior design practice and educational programs. As many members probably know, ASID opposes using the term “interior architecture” for the following reasons:

- In almost every state, an interior designer not licensed as an architect may not call themselves an “interior architect,” and may not use the phrase “interior architecture” in connection with their interior design business, as such terms may mislead the public into thinking that the interior designer is licensed to practice architecture, when, in fact, only licensed architects may practice architecture or call themselves architects.

Even those who graduated from a college or design school with a degree in “interior architecture” cannot call themselves an interior architect, unless they have indeed passed their state’s required professional examinations to become a registered architect.

Violation of these restrictions constitutes a criminal offense in most jurisdictions. Further, the public policy statutes that govern architectural licensing do not impose a standard of “culpability.” In plain English, this means that the “I didn’t mean it” defense is not available and criminal liability can be established without having to prove any element of intention to violate the statute.

- Interior design is a separate and distinct profession from architecture and not a subspecialty of that profession. To call interior design “interior architecture” clearly implies that interior design is a specialty within the profession of architecture as opposed to a separate profession with separate educational and professional standards.

It is important that consumers understand the difference between an interior designer and an architect so that they may choose the correct professional for their projects.

- Since its inception, ASID has led efforts to legally recognize the interior design profession. In the legislative arena, the public’s confusion about the differences between architecture, interior design and interior decoration is one of the biggest hurdles to protecting the public through legally defining the profession of interior design and setting standards of education, experience and examination for its practice.

Consistent terminology that appropriately defines the profession is a key ingredient in the development of interior design as a legally recognized profession in every state.

For more information, visit <http://www.asid.org/legislation/issues/>.

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## A closer look at the Statement of Jurisdiction rule

Here around the TBAE offices, we consult agency rules and statutes all the time. And since we're so familiar with the intricacies of the laws, we have to remind ourselves from time to time that practicing design professionals like you might not be quite so knowledgeable about them.

With that in mind, I'd like to take this time to highlight one little facet of the law that you might not know as well as you should: the "Statement of Jurisdiction" rule.

Before drilling into the specifics of the law, let's think about its intent. The purpose of the Statement of Jurisdiction, or Rule 5.115 if you're research-inclined, is to provide your clients with notice that in the event that something during the course of your project gives rise to a consumer complaint, your client can call TBAE for help in making it right.

In other words, the law says that you, as a Texas Registered Interior Designer, must inform your client that he or she can call us to allege that you did something wrong.

If this is the first time you've ever thought about the Statement of Jurisdiction rule, you may have just had to go back and re-read the sentence above. At first glance, I admit, it looks like a slap in the face. But after carefully thinking about the Statement rule, its meaning becomes clear: if your client hires you, a Registered Interior Designer, and has a complaint about your work, the client doesn't need to hire a lawyer. The client can simply call us for help.

This is one of those glorious cases where two ends are served: the public interest is protected (which is our reason for being), and this client benefit is one of the things you can use to secure a project. In other words, as an RID, you can offer your client a benefit that a non-registrant can't. And meanwhile, TBAE can address any public interest issues that may arise.

Let's get into the specifics of the rule, shall we?

First, as a Registered Interior Designer, you're required to provide the Statement of Jurisdiction—in writing—to each client. The language is provided for you: "The Texas Board of Architectural Examiners has jurisdiction over complaints regarding the professional practices of persons registered as registered interior designers in Texas." The TBAE mailing address and phone number (provided below) must accompany the statement.

Your next question might be, "How, when, and where do I need to provide the Statement?" There are a few things to consider, and it's simplest to break them down this way:

- If you enter into a written contract with the client, the statement must be included in the contract.
- If you don't use a written contract, you have two options (no requirement to do both):
  - You can include the statement in each bill you send to your client, or
  - If the client visits your office, you can post the statement on a sign prominently displayed in your office.

Our contact information, required on each Statement of Jurisdiction:

Texas Board of Architectural Examiners  
P.O. Box 12337  
Austin, Texas 78711-2337  
(512) 305-9000

### TBAE Board

**Alfred Vidaurri Jr., AIA/AICP**, Chair, Architect Member, Term ends 1/31/15  
**Lew Vassberg, RID/AAHID**, Vice-chair, Registered Interior Designer, Term ends 1/31/11  
**James S. Walker II, AIA**, Secretary-Treasurer, Architect Member, Term ends 1/31/11  
**Chuck Anastos, AIA** – Architect Member, Term ends 1/31/13  
**Corbett "Chase" Bearden** – Public Member, Term ends 1/31/15  
**Rosemary A. Gammon, PAHM** – Public Member, Term ends 1/31/11  
**H. L. Bert Mijares, AIA** – Architect Member, Term ends 1/31/15  
**Brandon Pinson** - Public Member, Term ends 1/31/13  
**Diane Steinbrueck, RLA** – Landscape Architect Member, Term ends 1/31/15

[www.tbae.state.tx.us](http://www.tbae.state.tx.us)

# Continuing Education



## TAID's First Correspondence Course

Earn .3 CEPH today in your own home

### Rules and Regulations for Interior Designers in Texas

Course #7463

The materials necessary will be sent to you within two weeks. You will take the class online via your computer. When finished, mail or fax in your answers and we will send you a certificate within two weeks of receipt of your completed questionnaire.

TAID will have more correspondence CEPH courses in the fall.

Send your name, address,  
and check for \$65.00 to

TAID

11418 Hylander Drive  
Houston, TX 77070

[www.supporttaid.org](http://www.supporttaid.org)



#### *Remember...*

When you complete your classes with TAID,  
We track them for you; Your money stays in Texas; and  
Your money goes to support your profession, not individuals.

## FUTURE CEU DATES DALLAS

Friday Nov 19

Tues, Feb 8, 2011

Fri, Apr 1, 2011

Tues, May 3, 2011

Fri, Sept 9, 2011

Tues, Nov 8, 2011

All classes will be held at the  
World Trade Center, Room 9065

Check our website for more details.

[www.supporttaid.org](http://www.supporttaid.org)

**WE HOPE TO SEE YOU THERE**



## SAVE THE DATES!!

### TAID LEGISLATIVE DAYS

**Feb. 28th & March 1st, 2011**

Join us for Dinner Monday evening ; Walk the  
Capitol on Tuesday & visit Legislators;  
Enjoy an evening reception honoring the 82nd  
Texas Legislators at the Driskill



# HAVE YOU ORDERED YOUR DESIGN STAMP?

Especially for the Interior Design profession, exclusively from Texas Association for Interior Design.

## TBAE Stamp

Stamp # **101** Rubber Stamp \$25.00  
**102** Self-Inking \$35.00

*The Interior Design Rules & Regulations Handbook requires that the information on this stamp be provided to clients.*

The Texas Board of Architectural Examiners	
333 Guadalupe, Suite 2-350	PO Box 12337
Austin, TX 78701-3942	Austin, TX 78711-2337
Telephone (512) 305-9000	
has jurisdiction over complaints regarding the professional practices of persons registered as interior designers in Texas.	

## Interior Designer Seal

Stamp # **201** Rubber Stamp \$28.00  
**202** Self-Inking \$38.50  
**203** Embosser \$42.00

\*\*\*Non-TAID members add \$5.00 to the above figures

**NEW Design mandated by the State**  
**EFFECTIVE January 1, 2006**

*The Interior Design Rules & Regulations Handbook requires that the information on this stamp be provided to clients.*



\_\_\_\_\_  
Name to be on Seal

\_\_\_\_\_  
TBAE certificate number

## Drawing Stamp

Stamp # **301** Rubber Stamp \$20.00  
**302** Self-Inking \$35.00

ANY DRAWINGS OR SPECIFICATIONS  
ARE FOR DESIGN INTENT ONLY.  
THESE ARE NOT INTENDED FOR  
ARCHITECTURAL/ENGINEERING PURPOSES.

## ORDER FORM

Bus. Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Stamp #	Stamp	Cost	
<b>101</b>	Rubber Stamp	\$25.00	_____
<b>102</b>	Self-Inking	\$35.00	_____
<b>201</b>	Rubber Stamp	\$28.00	_____
<b>202</b>	Self-Inking	\$38.50	_____
<b>203</b>	Embosser	\$42.00	_____
<b>301</b>	Rubber Stamp	\$20.00	_____
<b>302</b>	Self-Inking	\$35.00	_____

Make all checks payable to **TAID**, and send check and this order form to:  
**TAID**, 11418 Hylander Drive  
Houston, Texas 77070  
For additional information, call **281-257-3523**

Sub Total	_____
Tax x 8.25	_____
***Non-TAID member	\$5.00
Shipping & Handling	\$6.00
	\$6.00

**TOTAL**                     

## Not a member of TAID?

Simply fill out the short form below and remit \$75.00 for annual dues to participate in this important organization representing Texas interior designers.

Name \_\_\_\_\_ Business Name \_\_\_\_\_

Address/Phone & Fax # \_\_\_\_\_ Business Address, if different \_\_\_\_\_